

Packaged Book Publishing Options

New Year's Special 500 Business Cards, 500 Postcards and 500 Bookmarks (a \$275 Value) ALL FULL COLOR and ALL FREE when you pay 50% Down!	Bronze	Silver	Gold
	\$1,500	\$2,500	\$3,500
Book Cover Design *	✓*	✓	✓
Interior Formatting ** (up to 200 pages)	✓	✓	✓
Hard Copy Proof	✓	✓	✓
Author Support	✓	✓	✓
Free Sample Books	25	50	50
ISBN Number	✓	✓	✓
Choice of Trim Sizes	✓	✓	✓
Nonexclusive Contract	✓	✓	✓
Basic Line Copy Editing	✓	✓	✓
Author Web Page	✓	✓	✓
Book Web Page	✓	✓	✓
Online Bookstore Listing	✓	✓	✓
Toll-Free Ordering Service	✓	✓	✓
Amazon.com Listing	✓	✓	✓
Books-In-Print Listing	✓	✓	✓
National Distribution	✓	✓	✓
International Distribution	✓	✓	✓
Press Release	✓	✓	✓
Sub-Domain Website [4 pages] ***		✓	
E-blast Announcement			✓

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500 Full Color Postcards [4x6]			✓
Your Book's Own Website ****			✓
Hardcover Edition	N/A	\$250	\$250

- * Book cover design for bronze package does not include graphic images.
- ** **Manuscript Formatting** - Manuscript must be submitted electronically (on CD, floppy disk, or via email), double-spaced, and in 12 point Times New Roman font with no graphics or formatting in a standard word processing software (i.e. MS Word or Wordperfect).
- *** **Sub-domain Website** [i.e. - www.yourbooktitle.p1pubs.com] limited to the following four web pages: Welcome, Author Bio, Excerpt, and Order page. *Order page is linked to PriorityONE Publications merchant account.*
- **** **Website** [i.e. - www.yourbooktitle.com] registered in your name with two years paid in advance with auto-renewal is limited to the following five pages: Welcome, Author Bio, Excerpt, Order, and Contact. Media Kit pages are extra. *Order page is linked to your own PayPal or Merchant Account.*

Books requiring indexing, extensive, developmental editing, or with more than 200 pages will incur additional charges/hour, as outlined in the agreement.

COMMON MISTAKES TO AVOID:

The following mistakes could result in additional charges.

1. Do not use the Enter/ Return key at the end of each line (as you would on a typewriter). Let the text automatically flow from one line to the other. Only use the Enter/ Return key once at the end of each paragraph.
2. Do not use the space bar or Tab key to align or indent your text. Any indent you want in your text should be done with the margin controller.
3. Do not use columns in your work unless used as a chart or table and meant as a graphic.
4. Do not manually insert hyphens to indicate where a word should break at the ends of lines.
5. Do not use multiple margin settings in your MS Word document. We will do this once we are ready to format your book.

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ALA CARTE SERVICES:

Got your own ISBNs, but need a desktop publisher to design your book's cover and interior? Let our award winning book cover designer help! All ala carte services are considered a work for hire and it is understood that all work created is the property of the author/publisher obtaining said services.

BOOK COVER DESIGN: Minimum \$500 and up.

Cost includes front and back cover design with spine copy (*where applicable*), as well as a barcode with embedded pricing. Book covers typically use royalty free images which do not require written permission or licensing from the photographer. Please note that images that are not royalty free will incur additional charges which are established by the photographer and range from \$100 – \$1,000. Author will be provided with a CD which includes both a low and high resolution JPG of front cover, as well as a printer ready PDF.

INTERIOR BOOK DESIGN: Minimum \$750 and up.

Minimum charge covers cost of designing book interiors that are 200 pages or less, and no more than 4 tables or graphic charts. Books with over 200 pages will incur charges of \$50/hour. Interior design will be provided on CD in a printer ready PDF format along with the book cover.

EDITING SERVICES: \$2.00/page

Basic line copy editing charges include reviewing manuscript for one round of basic spelling and grammar. Manuscript must be submitted electronically (on CD, floppy disk, flash drive or via email), double-spaced, and in 12 point Times New Roman font with no graphics or formatting in a standard word processing software (i.e. MS Word or Wordperfect). Extensive line copy editing or developmental editing will incur charges of \$3.00 - \$5.00/page. Manuscripts requiring ghost writing are quoted per project with charges ranging from \$3,000 and up.

WEBSITE DESIGN: \$600 (five page website) and up.

Website designs [i.e. – www.yourbooktitle.com] are registered in your name with two years paid in advance with auto-renewal from your bank account includes choices from the following webpage formats: Welcome, Author Bio, Excerpt, Order, Contact and Media Kit pages. *Order page is linked to your own PayPal or Merchant Account. Popup and additional pages are extra. Event pages with calendar updates are not available at this time.*

TRANSCRIPTION SERVICES: \$1.50/minute

(i.e., one 60 minute audio cassette @ \$1.50/minute would cost \$90). Transcription would result in pages typed with 1" margin on all four sides and double-spaced using 12 point Times New Roman font. Normal turnaround for one 60-90 minute cassette is 3 – 5 business days. Multiple cassettes require additional turnaround time.